
CLORDENE LLOYD
Digital Marketing Strategist



Portfolio



My Philosophy



I believe in a data-driven approach to create highly targeted and personalized campaigns that drive engagement, conversion, and revenue growth. I aim to align marketing strategies with overall business goals while staying adaptable to changing market trends and consumer behavior. Honesty, authenticity, and ethical standards are the cornerstones of my philosophy, and I strive to deliver value and meaningful results to help businesses achieve sustainable growth and success in the digital marketplace.

My Background



SKILLS

- Digital Marketing
- Content Management
- Content Marketing
- Social Media Management
- Email Marketing
- Inbound Marketing
- Search Engine Optimization
- Analytics
- Storytelling and Design
- Paid Advertisement
- Video & Audio Editing
- Publishing

TOOLS

- Google Analytics
- HubSpot
- Mailchimp
- Optin Monster
- SEMrush
- HotJar
- Hootsuite
- Later
- WordPress
- Rank Tracker
- Canva
- Metricool

EXPERIENCE

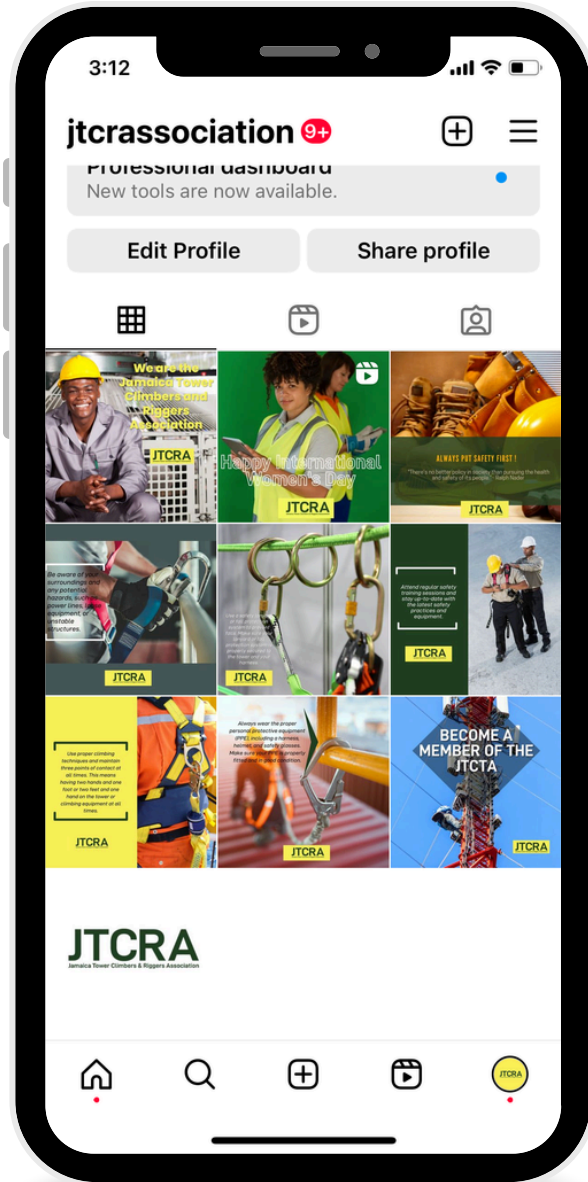
- Anchor Creative Lab (2022 -Present)
- Radio Broadcaster/ Media Manager (2001 - 2017)

SELECTED PROJECTS SOCIAL MEDIA MANAGEMENT

Instagram Grid Human Resource Management and Recruitment Consultant Brands

Work Completed
Brand Design
Content Strategy
Content Creation
Social Media Management

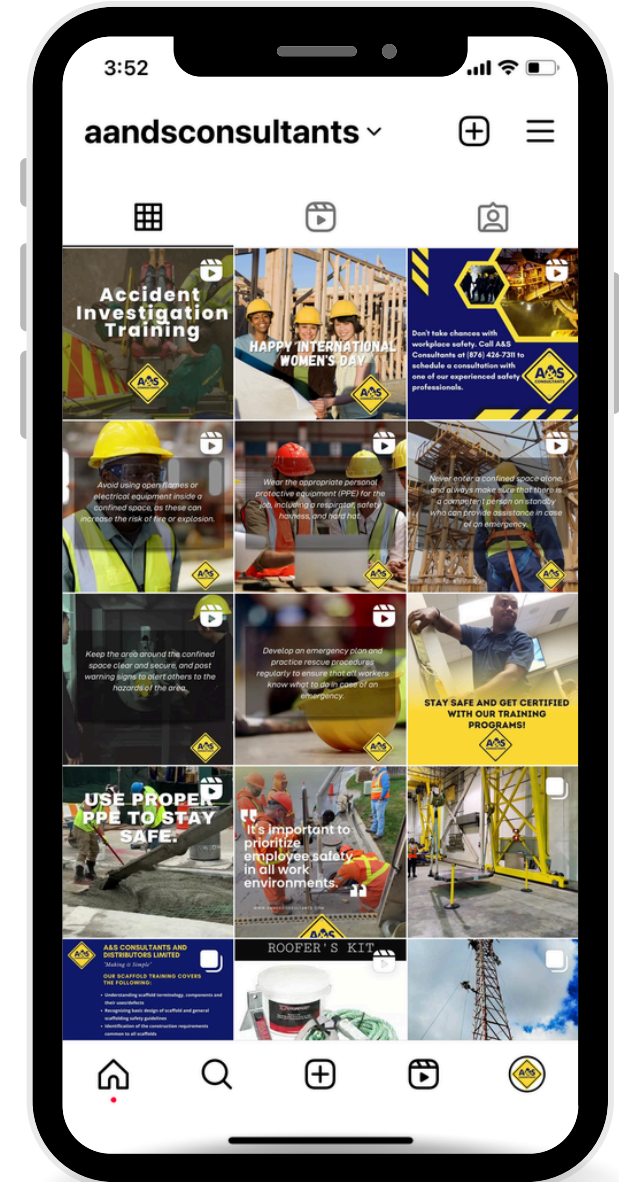




Instagram Grid

Occupational Health and Workplace Safety Brands

Work Completed
Content Strategy
Content Creation
Social Media Management

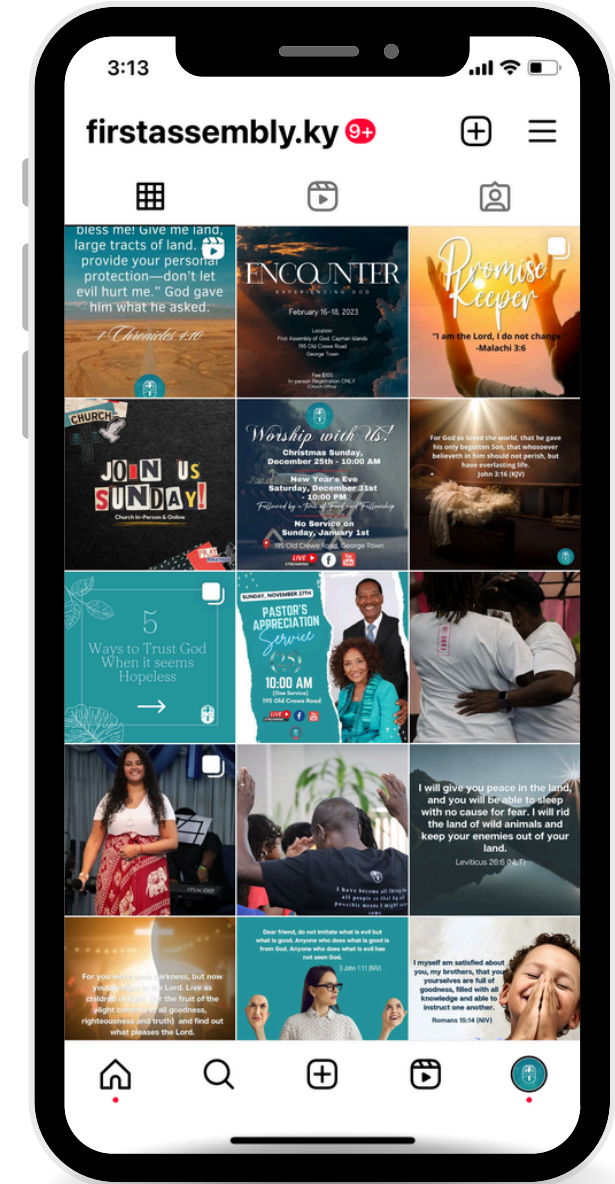




Instagram Grid

Mentorship Non-Profit & Religious Organisation Brands

- Work Completed
- Content Strategy
- Content Creation
- Social Media Management



SELECTED PROJECTS WEB DESIGN

Radio Station

Wordpress Web Design
Search Engine Optimization
Live Streaming Feature





- Home
- About Us
- Coaching Benefits
- Enroll
- Contact



Welcome to **CFS Care & Coaching!** Be the difference. Make a difference.

Coaching

Logo Design

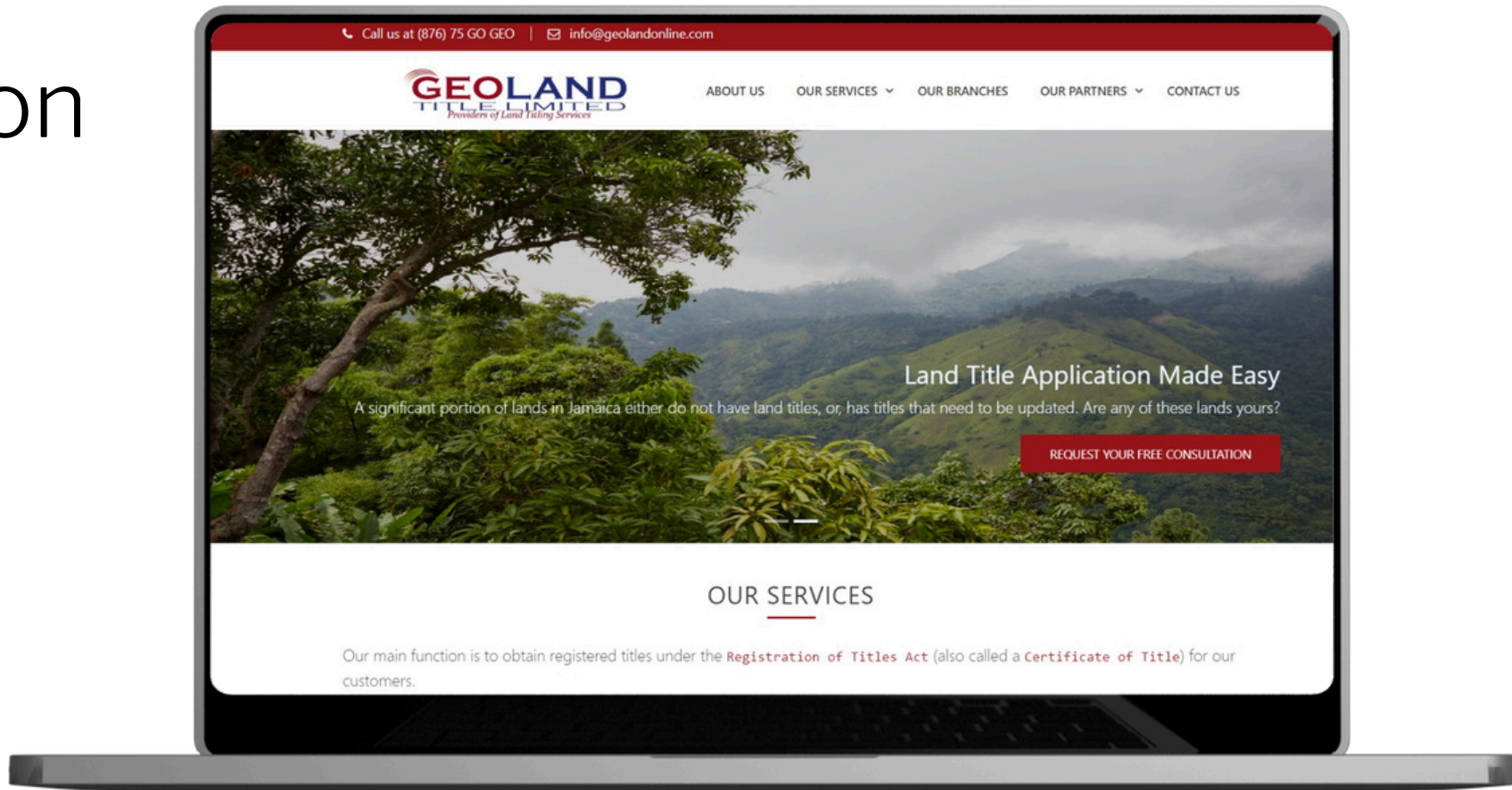
Wordpress Web Design

Search Engine Optimization

Responsive Page Feature; Registration and
scheduling

Land Title Registration

Wordpress Web Design
Responsive Page Feature; Registration





[Home](#) [About Us](#) [Services](#) [Products](#) [Contact](#)

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— We Are GrimeX LTD. —

Cayman's Authorized Dealer For IQAir Residential & Commercial Air Purification

Our aim is to provide our clients with high-end quality products and services that are affordable.

Our Services

24K

Projects

23K

Reviews

850

Members

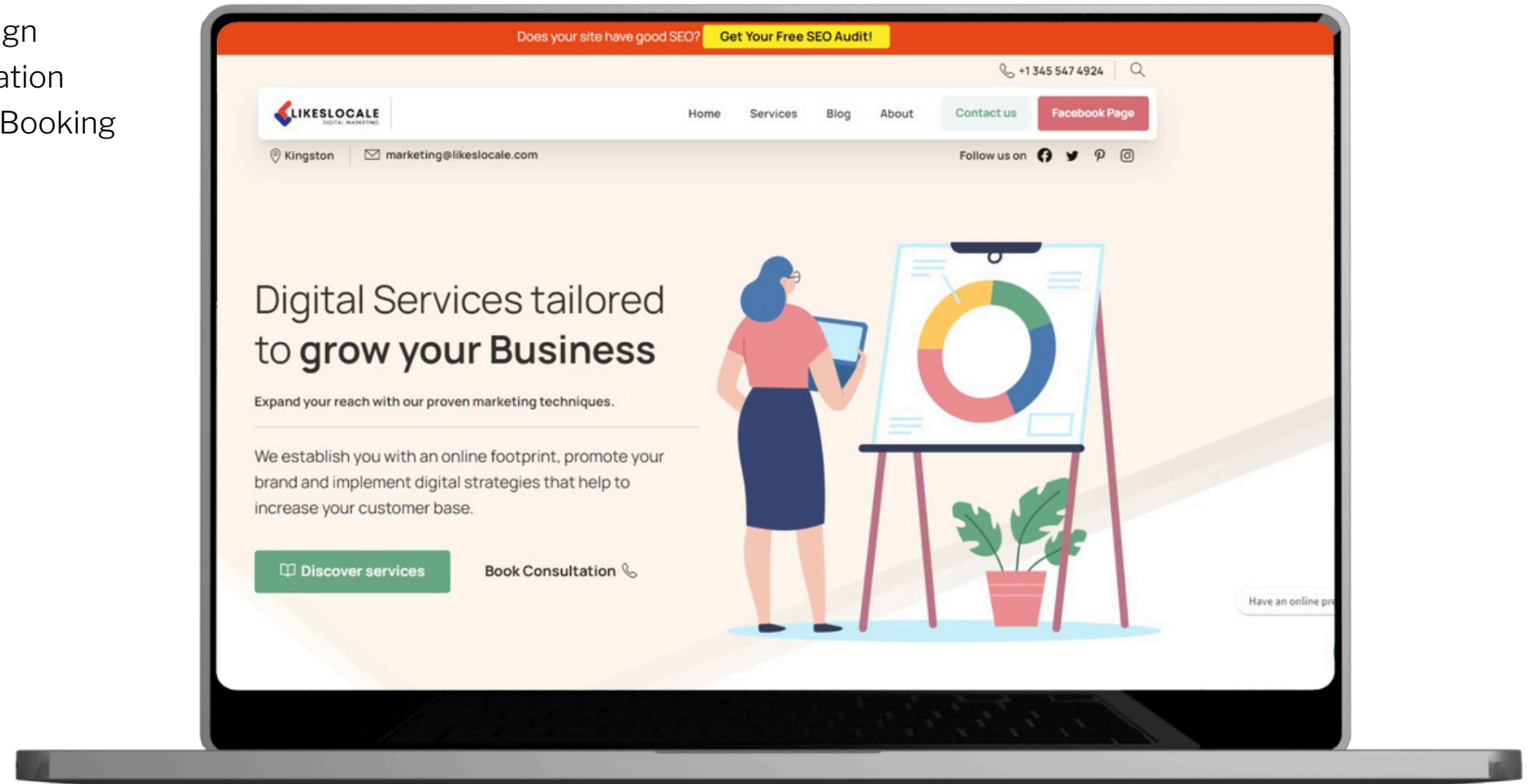


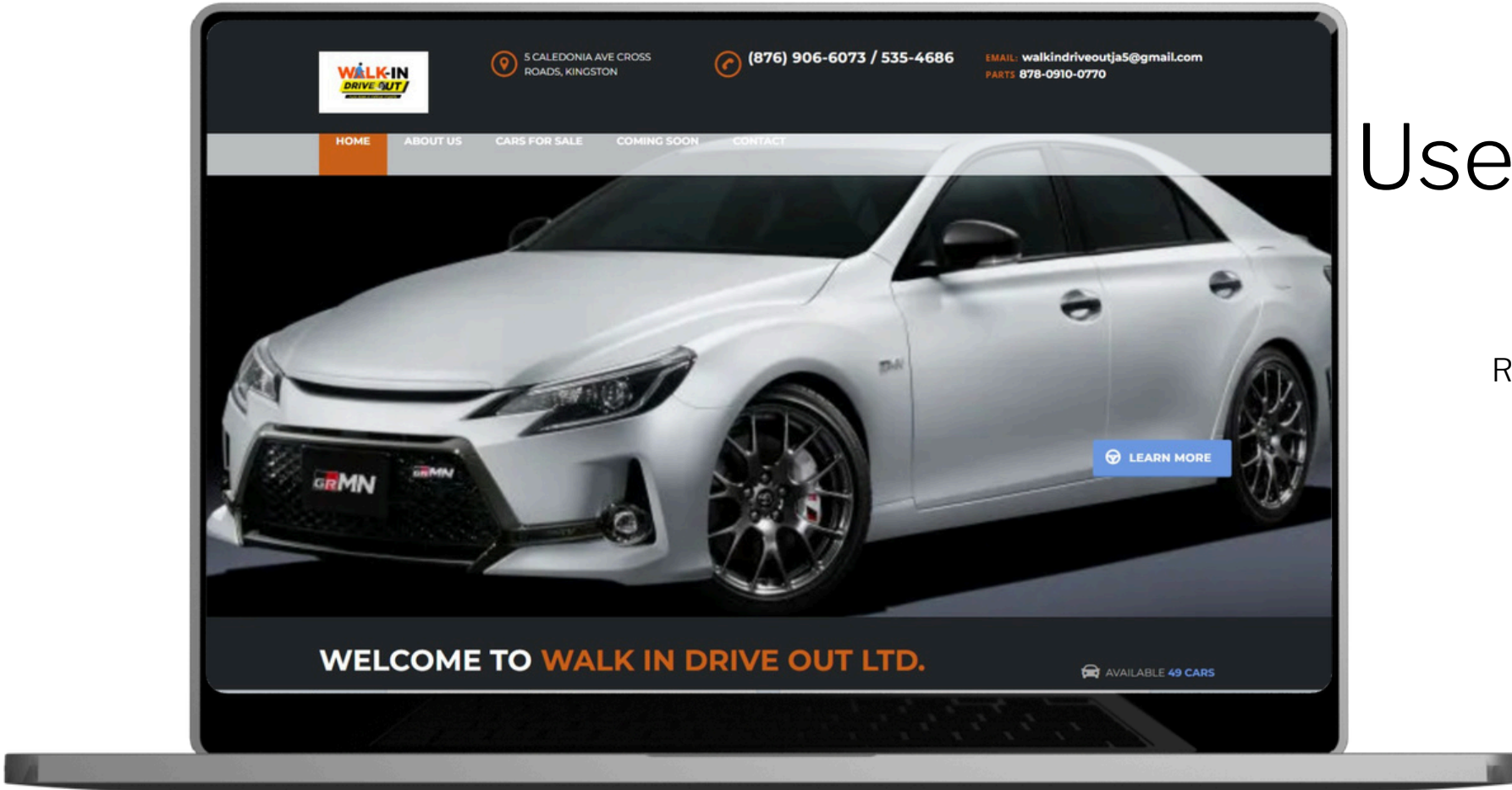
Mold Remediation

Wordpress Web Design
Search Engine Optimization
Responsive Page Feature; Booking

Digital Marketing Agency

Wordpress Web Design
Search Engine Optimization
Responsive Page Feature; Booking
Digital Downloads





Used Car Dealership

Wordpress Web Design
Search Engine Optimization
Responsive Page Feature; Vehicle Listing /
Inventory Management

SELECTED PROJECTS LOGO DESIGN



SELECTED PROJECTS T- SHIRT DESIGN



SELECTED PROJECTS VIDEO PRODUCTION

TCCU Campaign "Home Improvement"



((AUDIO))



TCCU Home Improvement Loan Campaign

Script: Clordene Lloyd

Video Edit: Clordene Lloyd

Graphic Design: Clordene Lloyd

Voice Over: Clordene Lloyd

TCCU Campaign "Personal Loan"



((AUDIO))



TRELAWNY
CO-OPERATIVE CREDIT UNION LIMITED
Start a habit today and save the Trelawny Co-operative Credit Union Way

Personal Loan



- Funeral expenses
- Outstanding taxes
- Motor vehicles repairs
- Medical emergencies
- Travelling
- Vacation
- Wedding expenses
- or any other occasion!

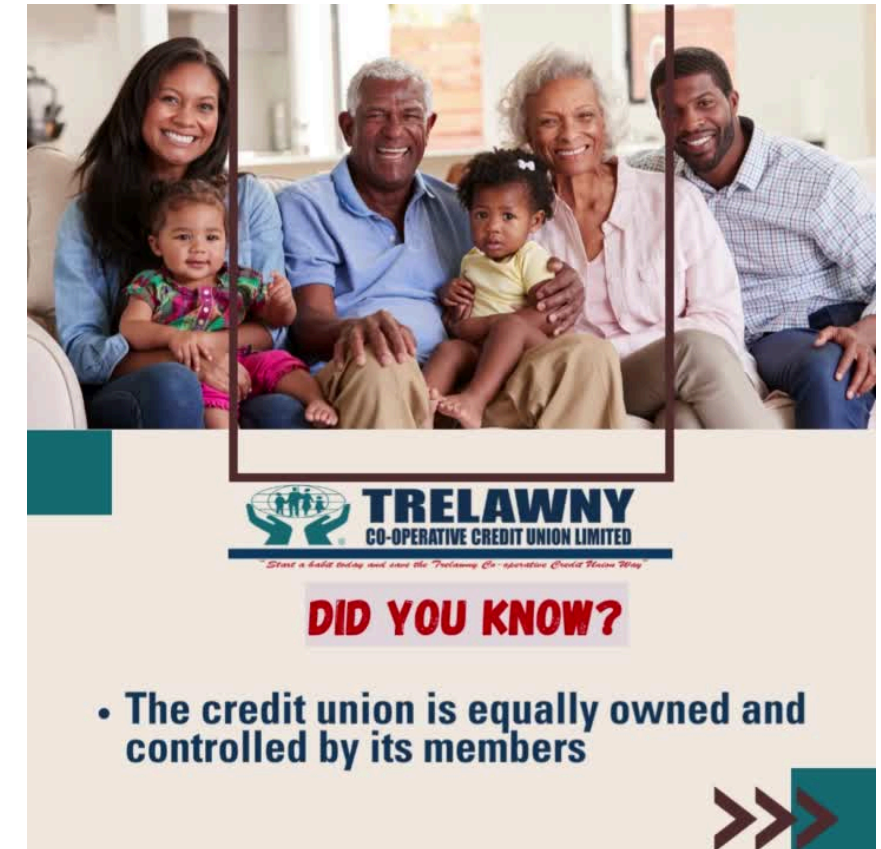
CONDITIONS APPLY
72 MONTHS TO REPAY
COMPETITIVE INTEREST RATE

TCCU Personal Loan Campaign
Script: Clordene Lloyd
Video Edit: Clordene Lloyd
Graphic Design: Clordene Lloyd
Voice Over: Clordene Lloyd

TCCU Campaign "Did You Know?"



((AUDIO))



TCCU Personal Loan Campaign
Script: Clordene Lloyd
Video Edit: Clordene Lloyd
Graphic Design: Clordene Lloyd
Voice Over: Clordene Lloyd

Magazine Advertisement



THE Dress CODE
INT'L

SHOP NOW

NEW FASHION
NEW FASHION
NEW FASHION

FASHION FORWARD

SHOP #3
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GEORGE TOWN

TELEPHONE
1(345)924-7208
1(345)926-2651



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Ingrid B. Miller
Chief Encouragement Officer
Transformational Lifestyle Coach
Teacher | Speaker | Trainer | Author

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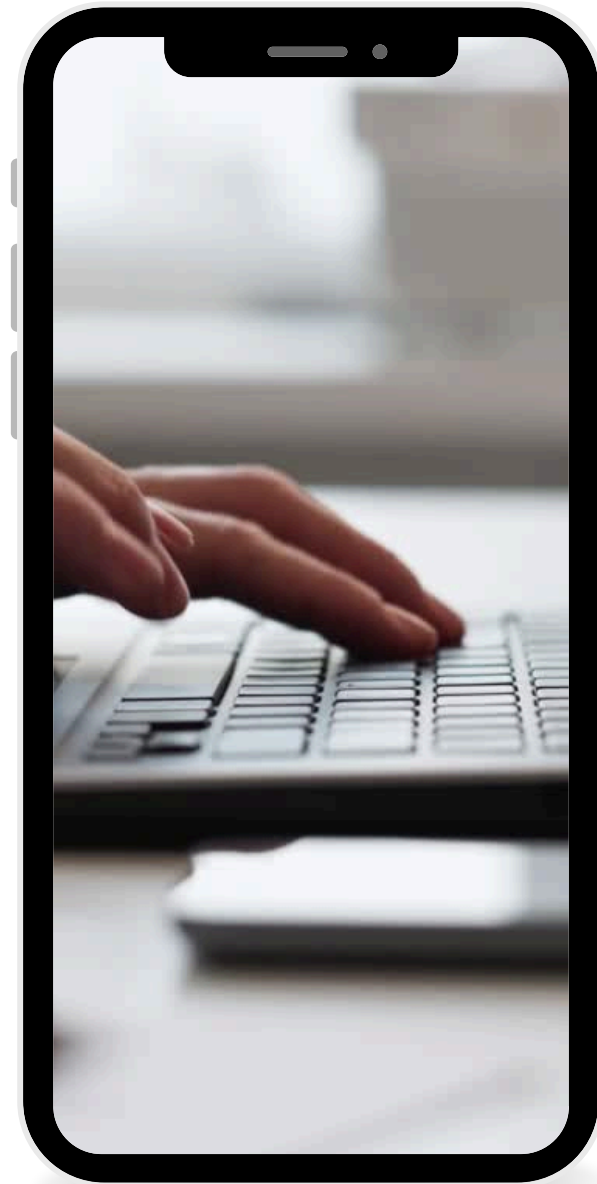
Graphic Design: Clordene Lloyd

Testimonials

"The moment I explained what I was looking to achieve, their response was quick and informative and I could feel them connecting with my idea. The services rendered were beyond what I was expecting.

I now have the confidence and drive to move forward. It's easy to tell anybody about this second to none service."

Carol Bryan-Gore
Carol's Kitchen Vlog



Contact Information

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